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Okia Happy Frames collection

"Happy Frames" from Okia Optical Co., is all about creativity, boldness, fun and passion! The new eyewear concept was developed by a group of designers through to the application of OKIA's patented HDA® Technology: a young, sparkling collection for strong personalities who love to experience strong emotions.



Each frame from the "Happy Frames" collection, that officially debuted at the Milan exhibition, breaks through the most conventional eyewear concepts to create a joyful look matching different daily life styles, patterns and colors: dot patterns, houndstooth patterns, animal prints, color contrasts, and brilliant glitter effects are just some of the proposed decorations. Different cocktails name the frames to complete the cheerful spirit of the collection.

"Happy Frames" features an extreme focus on details combined with high technology, for a truly contemporary look. Its undisputed star is the extraordinary HDA® Technology, the well-known patented technology that allows the transformation of textures and colors into crisp high definition which shows depth, offering a new world of outstanding patterns.

A sparkling three-dimensional effect is also shown on the frames thanks to CSB (Crazy Sparkling Beauty) technique. An advanced application of the patented HDA Technology, CSB combines acetate with shining materials and allows random or controlled patterns with an extraordinary non-delaminated effect.